

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

For Six Month Period Ending APRIL 30, 2011  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No. 3354

BRITISH VIRGIN ISLANDS TOURIST BOARD

(c) Business Address(es) of Registrant

1 WEST 34<sup>TH</sup> STREET, SUITE 302  
NEW YORK NY 10001

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

NOT APPLICABLE

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

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UNIT

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

*NO*

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐ *NOT APPLICABLE*

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒  
If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

THE BRITISH VIRGIN ISLANDS TOURIST BOARD

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

NOT APPLICABLE

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

NOT APPLICABLE

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

THE BRITISH VIRGIN ISLANDS TOURIST BOARD FOREIGN PRINCIPAL  
THE BRITISH VIRGIN ISLANDS HAS SUPPLIED SERVICES FOR  
DISSEMINATION OF TOURIST INFORMATION:  
PROMOTIONS/SEMINARS  
ADVERTISING, TRADE SHOWS TRAVEL AGENTS/CONSUMER

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

## 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
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ALL FUNDS ARE RECEIVED FROM THE BRITISH VIRGIN ISLANDS  
TOURIST BOARD HEADQUARTERS IN THE BRITISH VIRGIN  
ISLANDS.

TO COVER ALL EXPENSES INCURRED.

\$1,017,411.71  
Total

## (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

## (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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*SEE ATTACHED PAGES*

\$1,017,411.71  
Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

THE BRITISH VIRGIN ISLANDS

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

BRITISH VIRGIN ISLANDS TOURIST BOARD \$1,017,411.71  
November 1, 2010 to April 30, 2011  
ALL EXPENSES ARE COVERED BY THE BRITISH VIRGIN ISLANDS  
TOURIST BOARD HEADQUARTERS IN THE BRITISH VIRGIN ISLANDS

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☐ Press releases ☒ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

Electronic Communications

- ☐ Email  
☐ Website URL(s): \_\_\_\_\_  
☐ Social media websites URL(s): \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- ☐ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

JULY 20, 2011(Print or type name under each signature or provide electronic signature<sup>13</sup>)IVERSON N SMITH

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

**Short Form List for Registrant: British Virgin Islands Tourist Board**

Last Name	First Name	Registration Date
Smith	Malcia	10/29/2003
George	Perla	10/29/2003
Smith	Iverson	10/29/2003

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UNIT  
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4/30/2011

To Whom	Amount
ADS	0.00
Advertising	426,000.95
Bank Fees	844.71
BVI Press Office	0.00
Cell Phones	10,802.03
Computer Maintenance	0.00
Contributions	0.00
Credit Card	0.00
Entertainment	321.65
Equipment Maintenance	4,929.96
Fam trips	0.00
Fulfillment	34,226.38
Furniture & Fixtures	34,452.28
Hotel	71,976.64
Housing	3,237.65
Insurance	1,200.41
Legal Fees	0.00
Marketing	25,115.84
Meal Allowance	3,141.94
Messenger	0.00
Miscellaneous	1,723.15
Misc. Refund	0.00
Office Supplies	1,830.72
Office Equipment (Leased)	10,744.87
Office Equipment	30,707.18
Office Maintenance	0.00
Office Parking	0.00
Office Supplies & maintenance	0.00
Payroll	0.00
Postage & Freight	16,887.75
Printing	6,996.89
Promotional	80,010.38
Registration	305.00
Re-Location	0.00
Rent	78,159.48
Seminars	990.00
Special Expenditure	0.00
Staff Cost	0.00
Subscription/Membership	556.00
Telephone & Fax	0.00
Telephone	6,942.34
Trade Shows	112,366.32
Training/Meetings	815.47
Taxes/Office Rent	0.00
Transportation Service	34,930.41
Travel Expenses	0.00
Travel Subsistence	11,433.00
Uniforms	19.25
Utilities	5,409.60
Vehicle Expenses	333.46
<b>Total</b>	<b><u>1,017,411.71</u></b>

NSD/CES/REGISTRATION  
 UNIT  
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SUPPLEMENTAL PERIOD: 11-01-2010 to 04-30-2011

**Promotions**

11/22/2010	FC USA, Inc. d/ba Lib Gso Travel	18,758.20
11,22/2010	Vacation Publications, Inc	20,092.50
11/23/2010	Universal Media, LLC	40000.00
2/18/2011	Adsource Marketing Inc	491.68
3/14/2011	G.U.M.C. Women	350.00
3/25/2011	Urban Jungle Inc	318.00

**Total**

**80,010.38**

**Trade Shows**

11/3/2010	Rapiergroup, Inc	23,701.61
11/4/2010	Freeman	104.00
11/15/2010	Smartsources	890.49
11/18/2010	Rosehall Resort	478.46
11/18/2010	Rosehall Resort	478.46
11/19/2010	Freeman-Las Vegas	1,946.05
11/19/2010	Expo Ease	289.71
11/19/2010	Canadian Boat Show	1,617.81
11/26/2010	RM Consultants	1,170.94
12/27/2010	Direct Energy Center	145.48
12/29/2010	RM Consultants	1,155.16
12/30/2010	Ges canada	663.88
1/7/2011	Canadian Boat Show	302.19
1/8/2011	Effort Group, LLC	7,350.00
1/14/2011	Asta	1,670.00
1/15/2011	TAI Flora Services	73.00
1/15/2011	TAI Flora Services	73.00
1/18/2011	Direct Energy Center	-143.25
1/22/2011	Metropolitant Exposition	93.00
1/24/2011	RM Consultants	421.67
2/1/2011	New York Times	3,060.00
2/4/2011	NMMA (Payment Center	1,389.00
2/10/2011	Spring v alley Floral	55.00
2/14/2011	Expo Convention	270.98
2/18/2011	AAA Southern New England	1,700.00
2/18/2011	BTS	1,300.00
2/18/2011	Unicomm LLC	6,255.00
2/18/2011	CMP Princeton Inc	1,395.00
2/22/2011	Exhibit Craft, Inc	16,979.48
2/24/2011	Spring Valley Floral	183.00
2/25/2011	The Wedding Salon	5,220.25
2/28/2011	Diving Equipment	175.00
3/3/2011	Exhibit Craft, Inc	16,979.47
3/3/2011	Ser Exposition Service	453.60
3/14/2011	Ser Exposition Service	135.00
3/15/2011	Metropolitant Exposition	232.90
3/18/2011	Short Term Plant Rental	246.94
3/20/2011	Metropolitant Exposition Service Inc	324.90

3/24/2011	Zuix Vaz	165.00
3/25/2011	Cassandra Smith	54.43
3/25/2011	Exhibit Craft, Inc	1,640.00
3/26/2011	SMG Expo Service	80.46
4/1/2011	Inclusive Management Keller	195.00
4/8/2011	Sail America	1,200.00
4/12/2011	Event Productions Inc	440.50
4/12/2011	Asta	200.00
4/12/2011	Asta	200.00
4/18/2011	Travel Show Productions	700.00
4/18/2011	Inclusive Management Keller	153.75
4/19/2011	Global bridal group LLC	7,500.00
4/21/2011	Caribbean Tourism Organization- USA	1,000.00

**Total**

112,366.32

**Travel Subsistence**

11/8/2010	Hazel Penn	525.00
12/13/2010	Hazel Penn	258.00
12/31/2010	Clive McCoy	300.00
1/5/2011	Renaldo Chinnery	825.00
1/7/2011	Hazel Penn	450.00
1/7/2011	Perla george	675.00
2/11/2011	Clive McCoy	675.00
2/15/2011	Renaldo Chinnery	375.00
2/15/2011	Hazel Penn	375.00
2/15/2011	Perla george	450.00
2/25/2011	Hazel Penn	225.00
2/25/2011	Renaldo Chinnery	225.00
2/25/2011	Cassandra Smith	150.00
3/3/2011	Hazel Penn	600.00
3/3/2011	Perla george	525.00
3/10/2011	Hazel Penn	450.00
3/11/2011	Clive McCoy	375.00
3/15/2011	Perla george	225.00
3/17/2011	Perla george	450.00
3/17/2011	Clive McCoy	375.00
3/21/2011	Hazel Penn	300.00
3/25/2011	Renaldo Chinnery	225.00
3/25/2011	Hazel Penn	225.00
3/25/2011	Cassandra Smith	225.00
4/1/2011	Hazel Penn	75.00
4/4/2011	Renaldo Chinnery	75.00
4/4/2011	Perla george	300.00
4/12/2011	Hazel Penn	375.00
4/12/2011	Tausha Vanterpool	375.00
4/13/2011	Cassandra Smith	150.00
4/28/2011	Perla george	450.00
4/28/2011	Cassandra Smith	150.00

**Total**

11,433.00

**Advertising**

11/22/2010	Jacqueline Johnson Associates	28,000.00
11/22/2-010	Travel Impressions	24,855.00
11/23/2010	Partner Concepts LLC	197,000.00
11/23/2010	Luxus Digital Network	47,420.00
11/23/2010	American Express Publishing Corp	56,863.25
11/23/2010	World Publications LLC	36,612.70
12/31/2010	Fine Edge.com	1,250.00
3/15/2011	The Advertising Club	5,000.00
4/19/2011	World Publications LLC	29,000.00

**Total****426,000.95****Marketing**

11/22/2010	M.Shanken Communications, Inc	20,215.84
2/18/2011	Air Center Helicopter Inc	4,900.00

**Total****25,115.84**